



Jugend- & Kulturprojekt e.V.

✉ Bautzner Straße 49, 01099 Dresden
☎ 0351 810 47 66, 0176 962 123 47
📠 0351 899 605 44
🌐 www.jkpev.de
✉ buero@jkpev.de

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**WIR
GESTALTEN
DRESDEN**

BRANCHENVERBAND DER
DRESDNER KULTUR- UND
KREATIVWIRTSCHAFT



'Youth in Action' Programme

Programme of the training course 4.3 :

Creative Entrepreneurship

4 – 12 April 2014

Friday 04.04.2014

Morning	Afternoon	Evening
	12.00 – 18.00 Arrival	19.00 – 20.00 Dinner
		21.00 Welcome evening

Saturday 05.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	13.30 – 14.30 Lunch	19.00 – 20.00 Dinner
10.00 Introduction meeting	15.30 – 16.30 The key elements of being a creative entrepreneur, theoretical introduction & practical view	20.30 - 21.30 Free time
11.30 – 12.00 Coffee Break	16.30 - 17.00 Coffee Break	22.00 Cultural Dresden by night
12.00 -13.30 Introduction of the trainers, short presentation of the content by the trainers	17.00 Group work	

Sunday 06.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	13.30 – 14.30 Lunch	17.00 – 19.00 Group work and round-table discussion
10.00 – 11.30 Creating a cultural business plan I	14.30 – 15.30 Free time	19.00 – 20.00 Dinner
11.30 – 12.00 Coffee Break	15.30 – 16.30 Risks and Problem Solving	21.00 Free time
12.00 – 13.30 Creating a cultural business plan II	16.30 – 17.00 Coffee Break	

Monday 07.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	12.00 – 13.30 Discussion, Policies and actions unleashing entrepreneurship and the sustainability factor	15.30 – 18.00 Study visit to Volume11
10.00 Happiness hacking by Saskia Rudolph	13.30 – 14.30 Lunch	17.30 – 19.00 Free time
Game related to creativity and entrepreneurial spirit, discussion of the results	15.00 Meeting at the reception of City Herberge	19.00 – 20.00 Dinner

Tuesday 08.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	12.00 – 13.30 Case studies presentations (Bulgaria) and round-table discussion	15.30 – 18.00 Study visit to Bottle Crops
10.00 – 11.30 Creative industries in different societies and cities & cross-sectoral cooperation (case studies)	13.30 – 14.30 Lunch	19.00 – 20.00 Dinner
11.30 – 12.00 Coffee Break	15.00 Meeting at the reception of City Herberge	20.00 – 21.30 Free time

Wednesday 09.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	12.00 – 13.30 Presentation of case studies (Estonia & Greece)	17.30 Meeting at the reception of City Herberge
10.00 Presentation of Wir Gestalten Dresden and the case study of Dresden by Sophia Kontos &	13.30 – 14.30 Lunch	18.00 – 19.30 Study Visit to Nikkifaktur
11.00 Michael Anz, Amt für Wirtschaftsförderung (Promotion for Economic Development Department)	14.30 – 17.00 Free time to visit Dresden	20.00 – 21.00 Dinner

Thursday 10.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	12.00 – 13.00 Business incubators, their emergence and development	16.30 - 17.00 Coffee Break
10.00 - 11.30 Abandoned buildings used as creative spaces, examples & case studies	13.30 – 14.30 Lunch	17.00 Group work & Round-table discussion

Friday 11.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast	12.30 – 13.30 Ideas for a follow-up project	18.00 – 19.00 Introducing Youthpass and awarding youthpasses
10.00 – 11.30 Building up an international network	13.30 – 14.30 Lunch	19.00 – 20.00 Dinner
11.30 - 12.00 Coffee Break	16.00 – 18.00 Reflection meeting & evaluation of the training course	21.00 Farewell night out

Saturday 12.04.2014

Morning	Afternoon	Evening
08.30 – 9.30 Breakfast		
11.00 - ...Checking out & Departure		