



Jugend- & Kulturprojekt e.V.

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**WIR
 GESTALTEN
 DRESDEN**

BRANCHENVERBAND DER
 DRESDNER KULTUR- UND
 KREATIVWIRTSCHAFT



Co-funded by the
 Erasmus+ Programme
 of the European Union

Programme of 1st session of the training course:

CREATIVE LAB

Denmark, Germany, Greece, Italy, Netherlands, Poland, Serbia, Slovenia & Spain									
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
Time	29.03.2016	30.03.2016	31.03.2016	01.04.2016	02.04.2016	03.04.2016	04.04.2016	05.04.2016	06.04.2016
10:00 – 11:30	Arrivals	Getting to know each other, Presentation of the JKPeV, the Trainers Expectations, fears and contribution	Knowledge Matrix / Backcasting / Escalator	Value Proposition Design	Sustainability	Check out: until 10:00 a.m. Presentation of the Creativity Platform Thessaloniki & of Wir Gestalten Dresden & Discussion	Meeting in Berlin	Discussion, reflection & evaluation of the study-visits	Departures
11:30 – 12:00		Break	Break	Break	Break	Break	Study-visits	Break	
12:00 – 13:30		Participants' Presentations	Stakeholder Mapping	Business Model Canvas	Sustainability	Free time	11.00 – 12.00 COOPOLIS	Follow-up & Youthpasses (until 13:00)	
13:30 – 15:00		LUNCH AND FREE TIME	LUNCH AND FREE TIME	LUNCH AND FREE TIME	LUNCH AND FREE TIME	LUNCH AND FREE TIME		LUNCH	
15:00 – 17:00		Participants' Presentations	Project Planning	Pitching	Evaluation of the workshops and study-visits in Dresden & Reflection	Free time and meeting at 17:00 at the reception of City Herberge	12.30 – 14.00 AGORA COLLECTIVE + LUNCH	Free time in Berlin	
17:00 – 19:00		Speeddating / Competence Matching	17:00 WAS HAB ICH GRÜNDERGARTEN 18:00 COLLAB & COUCH	16:00 / 17:00 GREEN CITY SOLUTIONS	16:00 K52 18:00 KONGLOMERAT	18.00 Travelling from Dresden Hauptbahnhof to Berlin	From 15.00/16.00 KLUNKERKRANICH + DINNER	Free time in Berlin	
19.30 – 20.30	20:00 dinner on the first evening	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	